



Telephone: 770-309-7105
Email: texasacs2017@gmail.com
Fax: 678-668-7312
www.texasacs.org

EXHIBIT, MARKETING SUPPORT &
EDUCATIONAL GRANT OPPORTUNITIES



Joint Meeting: February 23-25, 2017

North & South Texas American College of Surgeons

Stronger Together



You are invited to be part of the Texas ACS 2017 Joint Annual Meeting!

It gives us great pleasure to invite you to the Texas ACS Joint Annual Meeting that will be held February 23-25, 2017 the Austin Convention Center in Austin, Texas. The North and South Texas Chapters of the American College of Surgeons are hosting a joint meeting in 2017 – Stronger Together! If your focus is surgery, you won't want to miss this opportunity!

This meeting is a wonderful opportunity to showcase your company before surgeons, residents, and medical students from across Texas. We would be grateful for your valuable contribution and cooperation to make this important meeting a success.

Exhibiting companies will receive one 6' skirted table in the exhibit hall. Two continental breakfasts, daily refreshment breaks, and a reception will take place within the exhibit space. These session breaks offer an opportunity for attendees to network and visit with exhibiting companies.

The fee to exhibit is \$2,000. There are also opportunities for your company to provide additional Marketing Support and Educational Grants. Recognition of participation will be communicated to attendees in the program book and via signage throughout the meeting as well as the Texas ACS web site (www.texasacs.org).

We are happy to discuss the meeting with you. We look forward to hearing from you soon!

WHY SHOULD YOUR COMPANY PARTICIPATE?

- Gain personal, face-to-face time with leaders and other influencers in our society
- Showcase your product/service

MEETING LOCATION

**500 E Cesar Chavez Street
Austin, TX 78701**

HOTEL ACCOMODATIONS

We have secured a block of rooms at the Courtyard Marriott Austin Downtown.

**Courtyard Marriott Austin Downtown
300 E. 4th Street
Austin, TX 78701**

Room Rate: \$229/nt Book by Feb. 2, 2017 to receive rate.

Go to texasacs.org to reserve your room.

Reservation access code: txchapterphysician

PROGRAM COMMITTEE

Rosa E. Cuenca, MD, FACS - Program Chair

Lillian Kao, MD, FACS - Program Chair

Steven G. Leeds, MD, FACS - Program Co-Chair

Drew Fielder, MD, FACS - Program Co-Chair

Sharmila Dissanaik, MD, FACS - North Texas President

Tien Ko, MD, FACS - South Texas President

Rohan Jeyarajah, MD, FACS - North Texas Immediate Past Pres.

J. Patrick Walker, MD, FACS - South Texas Governor

Jeffrey Lamont, MD, FACS – North Texas President Elect

Scott Thomas, MD, FACS - South Texas President Elect

CONTACT INFORMATION

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TEXAS ACS MEETING EXHIBITOR - \$2,000

TENTATIVE EXHIBIT HOURS

THURSDAY, FEBRUARY 23

4:00pm-6:00pm Set-Up
 5:00pm-6:00pm Jeopardy

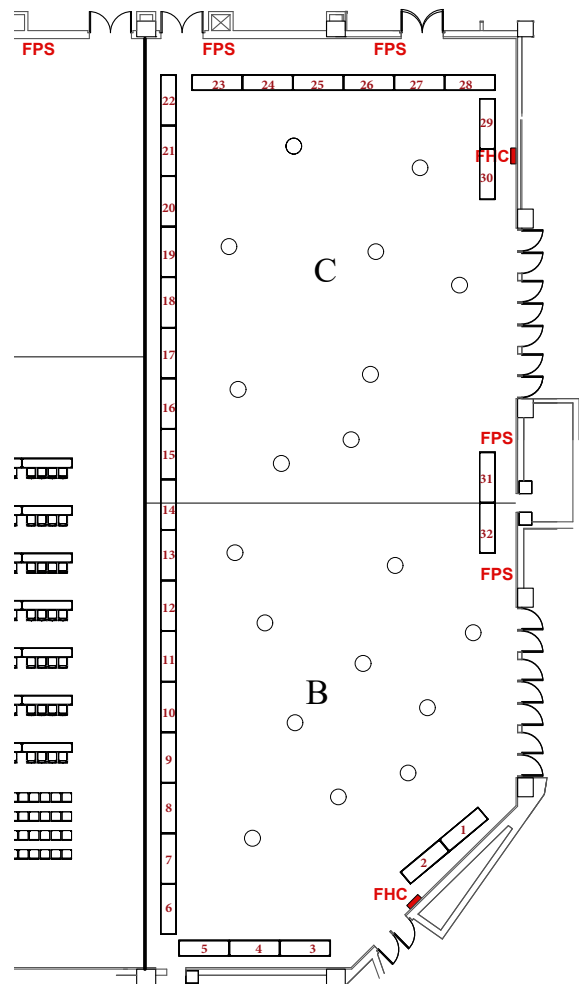
FRIDAY, FEBRUARY 24

6:00am-7:00am Set-Up
 7:00am-6:00pm Display Hours
 7:00am-8:00am Continental Breakfast
 10:00am-10:30am Break
 Noon-1:00pm Lunch
 3:00pm-3:30pm Break
 5:00pm-6:00pm Jeopardy & Reception

SATURDAY, FEBRUARY 25

7:00am-11:00pm Display Hours
 7:00am-8:00am Continental Breakfast
 10:00am-10:15am Break
 11:00am Teardown

EXHIBIT HALL FLOOR PLAN Austin Convention Center Ballroom A



THE EXHIBITOR FEE OF \$2,000 INCLUDES THE FOLLOWING:

- Admittance of two representatives per table (additional representatives will be \$150 each)
- One 6' skirted table and two chairs
- Admittance to Reception, Continental Breakfast and Breaks
- Participation in the "Exhibitor Passport" game, where attendees collect signatures from each booth to enter to win an iPad



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MARKETING OPPORTUNITIES

All providers of marketing support will receive company name and level recognition in the various meeting materials and signage as well as on the Texas ACS website throughout the year.

Pre-Meeting Workshops

Texas ACS is offering two different Pre-Meeting Workshops, a **Hernia Course** and **Interventional Approaches in Surgery Workshop** (followed by a Tumor Board). For information on each course, please contact Nancy McPherson at texasacs2017@gmail.com.

- Opportunity for joint sponsorship for each Pre-Meeting Workshop on Thursday, February 23
- Promotional material inclusion in the professional meeting welcome packets
- Link to Company website from Texas ACS website
- Exhibitor table with choice of location in exhibit hall and complimentary electrical power

EDUCATIONAL GRANT OPPORTUNITIES

UNRESTRICTED EDUCATIONAL GRANT LEVELS

The Texas ACS also invites you to provide support through an Unrestricted Educational Grant. Your company will receive recognition based on level of support on our chapter website, in various meeting materials and signage.

Platinum Level	\$10,000
Gold Level	\$7,500
Silver Level	\$5,000
Bronze Level	\$2,500

You may also specify that your Educational Grant support specific aspects of the meeting. Your company will receive recognition of your support on our chapter website, in various meeting materials and signage at the specific event.

Scientific Sessions	\$2500 (4 Available)	Poster Kiosk	\$2,500
• Surgical Oncology		Continental Breakfast	\$1,500 (2 Available)
• Trauma & Acute Care		Networking Break	\$1,000 (3 Available)
• Surgical Education & Training		Resident Jeopardy	\$5,000
• Miscellaneous (Multispecialty)		Surgical Skills Roundup	\$5,000
Named Lecture	\$1,500	Attendee Charging Station	\$1,500
Named Lecture	\$1,500	Meeting App & Wifi	\$3,000
Ethics Lunch	\$3,000		

(with company name as the password)

Please contact Texas ACS Meeting by phone at 770-309-7105 or email at texasacs2017@gmail.com if you are interested in Marketing Support or Educational Grant Opportunities.



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EXHIBIT HALL TRAFFIC

To encourage traffic, the Continental Breakfast and Refreshment Breaks will take place in the Exhibit Area.

BOOTH CANCELLATION

The deadline for cancellation of exhibit space is **Friday, January 6, 2017**. A full refund, minus a \$250 administrative fee, will be made to the Exhibitor if written notice is received by **Friday, January 6, 2017**. There will be no refunds after this date.

BOOTH SPACE

- Exhibitor will be provided with a 6 foot draped table and two chairs.
- Additional representatives can attend for a charge of \$150 per representative.
- Upon receipt of your Contract, information will be provided to the Primary Contact on electrical orders, shipping/receiving and additional AV needs. You must make these arrangements prior to the meeting. Any additional requests will be at the individual company's expense.
- Security guards are not provided by Texas ACS. The exhibitor is solely responsible for the security and safeguarding of his/her exhibit and contents at all times.
- Use of booth space by two or more exhibitors is NOT permitted.

HOW TO SUPPORT THIS MEETING!

- Complete the Exhibitor Registration Form on page 6-7 of this prospectus. Please email this form to Nancy at texasacs2017@gmail.com.
- Questions or additional information please email Nancy at texasacs2017@gmail.com.
- The Chapter's Tax ID number is: 75-1923987.

Contact Information

Nancy McPherson (Primary Contact)
Exhibitor Coordinator

Email is preferred method to submit contracts:
texasacs2017@gmail.com
Phone: 770-309- 7105
Fax: 678-668- 7312
www.texasacs.org

Carrie Steffen
North Texas Chapter Executive Director
carrie@steffenmanagement.com

Janna Pecquet
South Texas ACS Executive Director
janna@southtexasacs.org



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EXHIBIT, MARKETING SUPPORT & EDUCATIONAL GRANT CONTRACT

EXHIBITOR DETAILS AND FEE

Exhibiting companies will be given a 6' tabletop display, along with recognition in the final program, and recognition on signage displayed on-site. Companies can participate in the Texas ACS Meeting as an Exhibitor for a fee of \$2,000. Per ACCME regulations, please note that the exhibit fee of \$2,000 is separate from any grant fees.

PRIMARY CONTACT

COMPANY NAME (Print exactly as name should appear in program and on signage)

COMPANY CONTACT

MAILING ADDRESS

CITY, STATE, ZIP

CONTACT PHONE NUMBER

E-MAIL ADDRESS

ONSITE CONTACT

NAME

CELL NUMBER

E-MAIL ADDRESS

MARKETING SUPPORT

- Exhibitor \$2,000
- Pre-Meeting Workshop

Scientific Sessions \$2500 each (4 Available)

- Surgical Oncology
- Trauma & Acute Care
- Surgical Education & Training
- Miscellaneous (Multispecialty)

- Poster Kiosk \$2,500
- Continental Breakfast \$1,500 (2 Available)
- Networking Break \$1,000 (3 Available)
- Resident Jeopardy \$5,000
- Surgical Skills Roundup \$5,000
- Attendee Charging Station \$1,500
- Meeting App & Wifi \$3,000
(with company name as the password)

EDUCATIONAL GRANTS

- Offer an Unrestricted Grant \$ _____
 - Offer a Specified Grant \$ _____
- Specify grant purpose _____

- Named Lecture \$1,500
- Named Lecture \$1,500
- Ethics Lunch \$3,000

ADDITIONAL REQUESTS

Booth space includes 2 complimentary company representatives. Additional representatives are \$150 each.

Please provide representative names on page 7.

Add'l reps \$150 each QTY _____ \$ _____

TOTAL DUE \$ _____

2 WAYS TO SUBMIT FORM

BY EMAIL:
texasacs2017@gmail.com
(email is preferred method to submit contracts)

OR BY MAIL:
North Texas Chapter of the American College of Surgeons
 4655 Rockcross Ct, Zionsville, IN 46077

QUESTIONS?
Telephone: 770-309-7105
Email: texasacs2017@gmail.com
www.texasacs.org



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EXHIBIT, MARKETING SUPPORT & EDUCATIONAL GRANT CONTRACT CONT.

EXHIBIT SPECIAL REQUESTS

Each exhibiting company will receive a 6' tabletop display.
Any additional requests will be at the individual company's expense.

Electrical High Speed Internet Access

Preferred Table Location: 1. _____ 2. _____ 3. _____

LIST COMPANIES YOU WOULD PREFER TO NOT BE LOCATED IN PROXIMITY TO

PAYMENT

Check — payable to the NTC-ACS and mailed to NTC-ACS Headquarters (address pg. 6). Tax ID #: 75-1923987.

Credit Card — Indicate credit card to be charged, email to texasacs17@gmail.com : AmEx MC VISA

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

SIGNATURE

STREET ADDRESS AND ZIP CODE CREDIT CARD STATEMENTS ARE SENT TO

REGISTRATION

As an exhibitor, you will receive (2) complimentary registrations. Please print names exactly as you would like them to appear on the name badge.

FIRST & LAST NAME

CITY/STATE

FIRST & LAST NAME

CITY/STATE

Additional Reps:

FIRST & LAST NAME

CITY/STATE

FIRST & LAST NAME

CITY/STATE

POLICIES AND PROCEDURES

The Texas ACS abides by and enforces the following policies and guidelines regarding exhibits at all educational meetings.

1. All payments should be made in full prior to the event.
2. All exhibit booths must be manned at all times during viewing hours. No sales are permitted at the exhibit booth.
3. Aisle must be kept clear and no banners, signs etc. will be allowed which interfere with views of adjacent or nearby booths.
4. No subletting of space will be allowed.
5. No refunds for cancellations after January 6, 2017.
6. Only exhibiting companies may distribute literature or samples.
7. Exhibitors are requested not to hold events or entertain attendees during any educational or social events sponsored by Texas ACS.
8. It is expressly understood that, in purchasing and using space, the exhibitor agrees to abide by these regulations; moreover, that Texas ACS, in accepting an order for space agrees to furnish ordinary facilities and service enumerated in these guidelines.